

Paratus X Survival

The Problem with most Survival Kits

Consider the contents of most survival kits. What will they contain? The contents probably look something like this (give or take a few): Matches, Whistle, Signal Mirror, Compass, Utility Wire, Nylon Cord, Fishing Kit, Sewing Needle, Pencil/Notebook, Safety Pins, Nylon Thread, Duct Tape, First Aid Kit, Magnifying Lens, Water Bottle, and Emergency Blanket. Look familiar? It does to us too.

These are all great tools to have when stranded and they represent a typical list of contents in the majority of "Survival Kits" out on the market today. However, give this kit to your mom, your son, your daughter, your wife, your grandma . . . whoever, and ask them to survive a night in the woods in sub-freezing conditions. Will they make it? Will they know how to use most of those items in the survival kit?

Grandma might start sewing with the needle and thread, your son might start burning bugs with the magnifying lens, and your daughter will start drawing pictures with the notebook. The point is that:

- 1) People gravitate to what they are familiar with and,**
- 2) Most survival kits require unfamiliar skills/knowledge to be useful.**

To address this shortfall in the market, **Paratus X Survival**, as part of our primary operating philosophy only provides simple tools, which require minimal schooling to learn and to effectively use.

Doesn't this preclude and disqualify much of the finest outdoor gear on the market? Yes it does! Most outdoor gear is designed for 'outdoor people'. We want to provide survival tools that everyone can use and rely on. This doesn't mean you can't supplement our kits with your favorite gear. We know you live a life of adventure and there is no slowing you down. What it does mean is that you can feel confident about the products we supply and know that when you equip your loved ones with a Paratus X survival system, that they won't have to attend a survival course as a prerequisite to survive a night stranded in the wilderness.

Each of the items you see in our inventory has been carefully screened prior to being adopted into our system. There are certainly many more high quality products on the market that aren't included in our inventory, but one of our primary goals in developing our survival system was to refine our survival kits in an effort to assist people in making informed decisions. Our product inventory represents thousands of hours in research and development in the field. We don't expect you to have to go through the same process in order to feel confident about the gear you rely on. The tools you see in our product list are intended to be easy to use, top quality, and highly adaptable to any environment. If you ever have any questions on the use or application of our products, we are eager to assist you.